

BROADWAY CURIOUS SPONSORSHIP LEVELS

LOOKING AT THE WORLD THROUGH
MUSICAL THEATRE-COLORED GLASSES!



WITH CO-HOSTS BRENDA FOLEY & WILL ROGERS

A production of

THE BRIDGE
INITIATIVE

BENEFACTORS

\$4,000

- Above-the-title logo/listing on our website and marketing materials for all events
- Above-the-title logo/listing projected onscreen for 30-minute pre-show
- Above-the-title logo/listing as Season Sponsor onscreen during post-show
- Recognition from stage of season sponsorship by co-hosts
- 4 complimentary tickets to each of four events (16 tickets total)
- Dedicated social media posts on all active Bridge Initiative platforms (Instagram, Facebook, and Twitter)
- Above-the-title logo/listing in all digital newsletters promoting Broadway Curious, pre- and post-show (500+ subscribers)
- Bridge Initiative-produced interview package with Broadway Curious co-hosts and your organization's rep for The Bridge Initiative YouTube channel and Facebook page

PRODUCERS

\$1,500
/PER EVENT

- Above-the-title logo/listing on our website and marketing materials for event of your choice (September 23rd, December 3rd, March 3rd, May 23rd)
- Above-the-title logo/listing projected onscreen at least 5 times in rotation during 30-minute pre-show
- Above-the-title logo/listing in all digital newsletters promoting Broadway Curious, pre- and post-show (500+ subscribers)
- Recognition from stage of show sponsorship by co-hosts during chosen performance
- 4 complimentary tickets to your sponsored performance
- Dedicated social media posts around chosen event, on all active Bridge Initiative platforms (Instagram, Facebook, and Twitter)

BROADWAY CURIOUS SPONSORSHIP LEVELS (CONT'D)

PATRON

\$1,000

- “With support from” logo/listing on our website and social media promoting Broadway Curious
- Projected logo/listing at least 6 times in rotation during 30 minute pre-show
- “With support from” logo/listing in all digital newsletters promoting Broadway Curious, pre and post show (500+ subscribers)
- Recognition of additional support from stage by co-hosts during all performances
- 4 complimentary tickets to be used for any event(s)

SUSTAINER

\$600
/PER EVENT

- “With support from” logo/listing on our website and social media promoting Broadway Curious event of your choice (September 23, December 3, March 3, May 23)
- Projected logo/listing at least 6 times in rotation during 30 minute pre-show for event of your choice
- “With support from” logo/listing in all digital newsletters promoting Broadway Curious event of your choice, pre- and post-show (500+ subscribers)
- Recognition of “with support from” stage by co-hosts during chosen performance(s)
- 2 complimentary tickets to be used for your sponsored event

SPONSOR

\$250
/PER EVENT

- Logo/listed as “with additional support from” on social media and website for your chosen event(s) (September 23, December 3, March 3, May 23)
- “With additional support from” logo/listing in digital newsletters promoting Broadway Curious event of your choice, pre-show (500+ subscribers)
- Projected logo/listing at least 3 times in rotation during 30 minute pre-show for event of your choice



LEARN MORE ABOUT BROADWAY CURIOUS
AND ALL OUR OFFERINGS AT
BRIDGEINIT.ORG